

Highly creative, top performing, and goal-focused Design Professional with extensive cross-industry illustration and art direction experience, with a specialization in transforming concepts and text into impactful images. Extremely versatile and adaptable with exceptional multitasking and time management skills, and proven success designing custom products, marketing materials, books, and logos in deadline-critical environments. An outstanding communicator, capable of building and leading elite cross-functional teams, cultivating productive internal and external relationships, and collaborating across all organizational levels to ensure the achievement of immediate and long-term company goals.  
**Languages:** *English, Italian (fluent), Portuguese, Spanish, French (basic)*

## Areas of Expertise include:

- Graphic Design & Illustration
- Marketing & Branding Campaigns
- Teamwork & Leadership
- Multitasking & Time Management
- Communication & Collaboration
- Problem & Conflict Resolution
- Multimedia Platforms
- Adobe Creative Suite
- Microsoft Office Suite

## Professional Experience

**Columbia University, Office of Public Affairs** • New York, NY • 2007 to Present

### Art Director

Manage numerous simultaneous projects to ensure graphic design work is in full compliance with University standards while exceeding client expectations in terms of creativity and quality. Perform extensive illustration work in collaboration with university scientists, researchers, and doctors to develop high quality images for utilization in journals, websites, videos, and presentations.

### Key Accomplishments:

- Created video that was selected by The Guild of Natural Science to be part of the “Visualize: Art Revealing Science” exhibit at The American Association for the Advancement of Science (AAAS) in Washington, DC.
  - <https://www.nicolettabarolini.com/video.html>
- Consistently manage time successfully to meet tight, critical deadlines, ensuring client satisfaction.
- Play a key role in creating innovative original editorial art for *The Record*, Columbia’s staff and faculty publication.
- Serve as Graphic Designer to create and develop a high volume of marketing and promotional materials for print, digital, and video platforms.

**Oxford University Press** • New York, NY • 2005 to 2007

### Design Project Manager

Oversaw creation of design, graphics, and spot illustration for a variety of books, including companion volumes for English as a Second Language (ESL) series *Step Forward*, as well as teacher books including *Open Forum*, *Lecture Ready*, *Effective Academic Writing*, and *Grammar Sense*.

### Key Accomplishments:

- Strategically negotiated with vendors, and managed cross-functional internal and freelance personnel.
- Ensured all milestones and deadlines were met with delivery of high quality work by developing and enforcing production detailed plans and schedules.
- Collaborated effectively with Art Editors regarding selection of photography and illustration for projects, working on sample concept sketches, and providing constructive feedback to illustrators to ensure compliance with company standards and regulations.

**The Education People, Inc.** • Katonah, NY • 1995 to 2005

### Art Director

Designed, illustrated, and managed manufacturing of K-12 educational awareness gift products including mugs, pads, lapel pins, medallions, notepads, pens, cards, tote bags, T-shirts, banners, posters, videos, mailings, and catalogs.

### Key Accomplishment:

- Doubled product quantity through innovative concept design, resulting in significant revenue increases.

## Prior Experience

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**Sculpture & Painting Teacher at Nelson Mandela High School** (Mount Vernon, NY)

**Graphic Designer at Raven Press Medical Publisher** (New York, NY)

**Freelance Graphic Designer/Illustrator** (Hastings-on-Hudson, NY)

**Freelance clients include:** Harry Abrams Publishers, Aldine De Gruyter, Bantam Professional Books, Biomentary.com, Blaize-Zito Graphics, Brunner Mazel Publishing, Cambridge University Press, Claritymedia.com, Cloverdale Press, Davidson Design, Gower Medical Publishing, Homefair.com, MacMillan Publishing, McGraw-Hill Publishing, Oxford University Press | Paz & Associates, Positive Promotions, Raven Press, Taylor & Francis, Vera Designs, John Wiley & Sons

## Education & Training

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**Master of Education, Art & Art Education, 2015**

Columbia University • New York, NY

**Bachelor of Arts, Fine Art**

Sarah Lawrence College • Bronxville, NY

*Junior Year Study Abroad at Temple University, Rome, Italy and Cleveland Institute of Art, Lacoste, France*

**Certification, Graphic Design**

School of Visual Arts • New York, NY

### Professional Development

School of Continuing Education in Fine Art – Columbia University • 3D Scientific Illustration – New York University • Textile Design – Fashion Institute of Technology • Cartooning – SUNY Purchase

### Awards & Recognition

Ferroptosis video selected by The Guild of Natural Science Exhibition, “Visualize: Art Revealing Science” at The American Association for the Advancement of Science (AAAS) in Washington, DC (2018) • Illustrated cover of The Journal of Physical Chemistry (2017) • Nature Photonics: non-invasive vision correction illustrations (2016) • Created first known video of Ferroptosis (2015) • Illustration selected for the cover of Cell Journal (2015) • Selected proposal for WestArts building entrance by Westchester Arts Council (2014) • Illustration selected for cover image of Nature Methods Magazine (2012) • Illustration selected for the cover of Nature Photonics Magazine (2010) • Office of the Mayor, City of Yonkers Proclamation for public works art (2007) • New York Times, Metro Section: Gobbling Up Garbage, and Looking Good Doing It (2007) • Journal News: Yonkers Garbage Trucks Become Works of Art (2007) • The Rivertowns Enterprise (Collector’s Item): Painting Goes the Garbage Route (2007) • The Rivertowns Enterprise: Local Talent at Lyndhurst (2006) • Photoshop, Illustrator, and Painter Side-by-Side, interview by Wendy Crumpler (2002) • Step-by-Step Electronic Design Magazine, Dynamic Graphics: Painting in Adobe Photoshop (2001) • The Cow Parade, “I Cow” (2000) • The Rivertowns Enterprise: Artist’s Scenes of Hastings Brighten Community Center Interview (1999)

### Academic Presentations

Barolini, N. (2015). *The historical and current impact of public school art education. Brushes with History*, Columbia TeachersCollege, New York, NY, USA.

Barolini, N. (2015). *A tale of two urban neighbors: Social division and education in city college of New York and Columbia University. CurioCity*: International Student Conference, HumboldtUniversity, Berlin.

### Solo Art Exhibits

**Flat Lands:** Sarah Lawrence College, Esther Raushenbush Library (2012)

**More Flat Lands:** Greenburgh Town Hall Madeleine, Gutman Art Gallery (2012)